

LOOKING FORWARD  
TOGETHER  
ATDKY 2022

# Day of Learning

TUESDAY | SEPTEMBER 27th



**Julie Dirksen**

The Science of Attention & Engagement Keynote

Author,  
Design for How People Learn

+ Workshop!



**Megan Torrance**

L&D's Role in Cultivating Racial Equity in the Workplace Keynote

Chief Energy Officer,  
Torrance Learning

+ Workshop!



**Jess Jackson**

L&D's Role in Cultivating Racial Equity in the Workplace Keynote

Racial Equity Strategist &  
xAPI Cohort Host, Torrance Learning

+ Workshop!

ATDKY.org | info@atdky.org

**atd** KENTUCKIANA CHAPTER  
Association for  
Talent Development

## Sponsorships

Reach your unique audience by supporting  
ATDKY's learning event of the year!

The 2022 lineup includes keynote addresses from **world renowned learning experts!** **Julie Dirksen** is the author of the best selling book **Design for How People Learn**, **Megan Torrance** is an award winning leader in agile learning design, and **Jess Jackson** is regarded for her work in compassionate learning.

Check out the **sponsorship packages** or design a custom partnership to reach your target audience and meet your unique objectives!

- 2 Keynote Sessions
- 10+ Breakout Sessions
- 100+ L&D Professionals
- 1 Great Experience!

# Day of Learning

## SPONSORSHIP PACKAGES

### Inspire

2 Opportunities

- Exclusive recognition as **INSPIRE KEYNOTE Breakfast or Lunch Sponsor**
- Opportunity to speak about your company (2 min and introduce
- Keynote speaker
- 5 complimentary registrations
- Premier Exhibit Space (8x10 w/ skirted table)
- Recognition as Keynote sponsor in promotional materials
- May provide attendees brochures and/or promotional items
- List of attendees after event

\$1,000

### Impact

1 Opportunity

- Exclusive listing as **IMPACT AWARD 2022 Sponsor**
- Opportunity to speak about your company (2 min) and introduce IMPACT AWARDS emcee
- 4 complimentary registrations
- Exhibit Space (8x10 w/ skirted table)
- Recognition as IMPACT Awards sponsor in promotional materials
- May provide attendees brochures and/or promotional items
- List of attendees after event

\$750

### Empower

5 Opportunities

- Recognition as **ATDKY EMPOWER Partner**
- Opportunity to speak about your company (2 min) and introduce presenter in 1 concurrent breakout session
- 2 complimentary registrations
- Exhibit Space (8x10 w/ skirted table)
- Recognition as EMPOWER partner in promotional materials
- May provide attendees brochures and/or promotional items

\$500

### Engage

Limited Opportunities

- Recognition as **ATDKY ENGAGE Supporter**
- Logo on conference materials
- 1 complimentary registration
- Opportunity to provide materials at the ENGAGE joint supporter booth
- Recognition as ENGAGE supporter in promotional materials
- May provide attendees brochures and/or promotional items

\$250