

2019 DAY OF LEARNING CONFERENCE

The Talent Journey



Join us as we host the biggest event of the year!

This year our goal is take all attendees on a Talent Journey both to better cultivate learning in the workplace as well as to set a path to enhance and enlighten learning and development professionals themselves.

Connect with **160+ attendees** including Chief Learning Officers, training managers, instructional designers, facilitators, and organizational development directors by partnering with us as a sponsor. Review our sponsor packages and benefits below to determine the best option for you.



| BENEFITS | Promoter | Collaboration Table | Team Table | Exhibit | Premier Exhibit | Coffee Buzz | Afternoon Snack | Presenting Sponsor |
|---|----------|---------------------|------------|---------|-----------------|-------------|-----------------|--------------------|
| | \$2500 | \$500 | \$900 | \$1000 | \$2000 | \$750 | \$1500 | \$5000 |
| Conference Admissions | 1 | 4 | 8 | 2 | 2 | 4 | 2 | 2 |
| Signage on Reserved Table | | • | • | • | • | • | • | • |
| Logo on Program Sponsor Page | | | • | • | • | • | • | • |
| Program Advertisement Size | 1/4 | 1/4 | 1/4 | 1/2 | 1 | 1/4 | 1/2 | 1 |
| Logo on Conference Sponsor Slide | | • | | • | • | • | • | • |
| Separate Recognition on Conference Slide Show | | | | | • | | • | • |
| Logo on Grab Bag | | | • | • | • | • | • | • |
| Opportunity to include Grab Bag promotional items | | | • | • | • | • | • | • |
| Recognition during Announcements | | | | • | • | • | • | • |
| ATDKY Website Recognition | | | | • | • | | • | • |
| Localized company signage | | | | | | • | • | • |



Ready to take the journey with us?

Complete the sponsor form at <http://atdky.org/Sponsorship>